

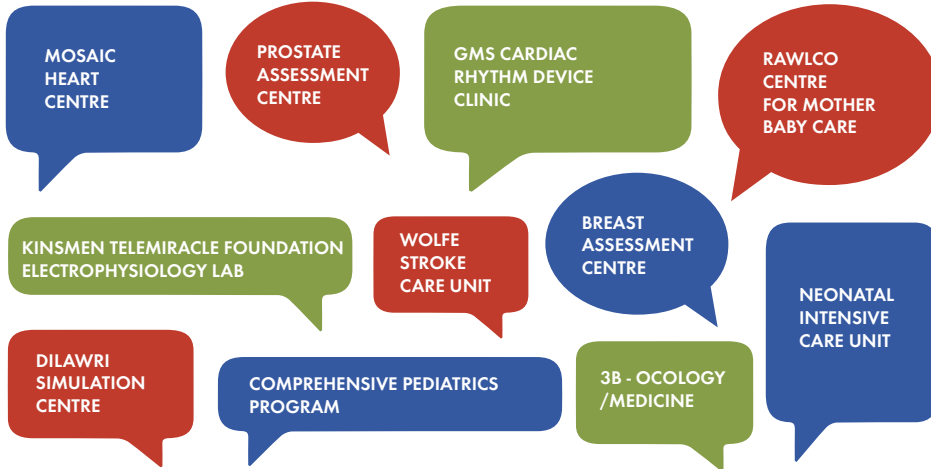
# Inspire

FALL 2017

STORIES FROM OUR COMMUNITY



## *of Hospitals of Regina Foundation*



As we celebrate our 30th anniversary, we invite you to join us in celebrating our collective achievements, successes, and milestones that have shaped our Foundation – and our hospitals – over the past three decades. We look forward to the bold future that lies ahead, with a goal to continue to invest in the best health care for everyone in our community.

Because of you, our most dedicated partners, supporters, volunteers and donors, Hospitals of Regina Foundation will continue to support the critical work of our doctors and nurses, and to deliver on our promise of excellent health care in Regina and southern Saskatchewan.

Each of us knows someone that has needed or will need care through Regina's hospitals. Together, we are making lives better in our community. To learn more about our inspiring history, visit [hrf.sk.ca/About-Us/History](http://hrf.sk.ca/About-Us/History).

The story of Hospitals of Regina Foundation is one of humble beginnings and extraordinary vision.

In 1987, the three executive directors of Regina's hospitals, Royce Gill, Harvey Fox and Gren Smith-Windsor, recruited a group of community-minded volunteers to help make lives better for the people in our community. They were visionaries and their vision helped to establish the Foundation.

Over the past three decades, the Foundation has successfully partnered

with you, our incredibly committed and generous community. This partnership has worked in many ways, from community events like the Z99 Radiothon and grassroots fundraising, to our home lotteries and corporate and individual partnerships. It has inspired philanthropy at all levels and has delivered an investment in our hospitals that today exceeds \$175 million.

The impact of donor support has been tremendous. Our work together has resulted in the creation of many key centres of care that we can all be proud of.



HOSPITALS OF REGINA  
FOUNDATION

Better lives. Made possible by you.

## *Helping change the future of* trauma care



The need for trauma care can happen at any moment. It could be the result of a vehicle collision on a busy highway, a head injury at a sporting event, a farm accident, or even a significant fall at home.

Trauma cases impact all services in our hospitals. The demand on Regina's hospital emergency departments, surgical, intensive care and medical units continues to grow. In 2016 alone, the Regina General and Pasqua Hospitals saw 1,547 serious trauma care cases. That is more than four per day. It is vital that we ensure our doctors and nurses are equipped with the technology they need to provide life-saving care to those in critical need.

A renewed partnership between Hospitals of Regina Foundation (HRF) and GMS will help pave the way for improved trauma care in Regina's hospitals. The Foundation recently launched its Trauma Care Campaign, and in support of the campaign, GMS stepped up to pledge a \$1 million match for all donations from the community. This exceptional commitment means every donation will have twice the impact.

With your help, the Foundation is committed to raising \$3 million to support the Trauma Care Campaign. Funds raised will support the purchase of life-saving equipment and technology in all areas of our hospitals, ultimately helping people live better lives.

"Life can change in the blink of an eye. It is only through the support of the Foundation, valued partners such as GMS and the commitment of our community, that our hospitals will continue to have the tools they need to provide world-class trauma-care services," says Dino Sophocleous, president and CEO, Hospitals of Regina Foundation. "Your investment will ensure we have the right equipment and technology in place to provide patients in southern Saskatchewan with the exceptional care they deserve."

You can help make lives better and double the impact of your gift by donating to the HRF Trauma Care Campaign. For more information, visit [hrf.sk.ca/Why-Give/Where-Your-Money-Goes/Trauma-Care](http://hrf.sk.ca/Why-Give/Where-Your-Money-Goes/Trauma-Care).

# *Regina's hospitals have made Michael Deren's* **life better**

Having access to quality health care services is critically important, no matter where you live. Michael Deren is proof of that. The Lampman, Saskatchewan resident continues to benefit from the exceptional care provided by Regina's hospitals.

"In a province with a little more than a million people, it is not feasible, or realistic, to have health care services available in every community," says Michael. "We must focus on our major hospitals and ensure they are equipped to provide patients with the care they deserve. My family and I don't have health care without Regina's hospitals."

For more than 50 years, Michael's medical needs have touched a number of key services within our hospitals, including the emergency department, trauma and cardiac care, and surgical and medicine units. In addition, his wife, Georgina, is a patient at the GMS Cardiac Rhythm Device Clinic at the Regina General Hospital, his daughter has received neurological care at the Pasqua Hospital, and one of his granddaughters spent 19 days in the neonatal intensive care unit.

"Regina's hospitals have always been there for us when we needed them, much like a loving mother. They are always there for you, without fail," he says. "Over the years, we have had health problems, some more challenging than others. Whenever we have required specialized care and the support of physicians, Regina's hospitals have been there."

Based on his experiences, Michael has seen firsthand how Hospitals of Regina Foundation and its donors have elevated the level of care provided to patients.

Michael and Georgina have done their part to give back too, supporting key areas of care such as the Mosaic Heart Centre, the Eye Centre and cancer care. They have also chosen to donate in thoughtful and creative ways. In recent years, the couple has made tribute gifts for Christmas to the Foundation in honour of each of their five children.

"Giving tribute gifts is our way of honouring our children, while supporting Regina's hospitals at the same time," says Michael. "We know they appreciate it far beyond anything else we could have gotten them."

Michael shares that same appreciation for the continued work of the Foundation and those who choose to support the organization. He believes we all have a role to play in not only meeting, but exceeding, the expectations of the community and those who require care at Regina's hospitals.

"If you live in a small rural community and need life-saving care, there's a significant chance you will use one of three Regina hospitals," he says. "Any funds we raise can help fill in the blanks so that our hospitals are well equipped to provide our friends, family members, and neighbours with quality care."

Check out our other Better Lives stories by visiting [hrf.sk.ca/Why-Give/Our-Stories](http://hrf.sk.ca/Why-Give/Our-Stories).



*Michael Deren*



## Four Seasons Ball

A HOSPITALS OF REGINA FOUNDATION FUNDRAISER

We are grateful to **GMS**, our presenting sponsor, and all our sponsors, for helping make the inaugural Four Seasons Ball a tremendous success. Your support will help us change the future of children's health care in southern Saskatchewan.

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What a memorable evening! The main reception was overflowing with guests dressed in handsome tuxedos and glamorous gowns. As the capacity crowd made its way into the feature room, they were treated to a magnificent experience of the four seasons. There was an exquisite six-course gourmet dinner that tantalized their every taste bud, unique and inspiring performers, a laugh-out-loud performance from legendary performer and feature entertainer Martin Short, and a lively after party.

And it would not have been a success without your support. Thanks to you – our most dedicated sponsors, donors, supporters, and volunteers – Hospitals of Regina Foundation will invest \$250,000 in Regina’s Pediatric Services. Together, we are doing our part to create better lives and promising futures for children in our community – because effective health care is local.



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## Royal Canadian Legion Regina Branch 001 honourably supports health care in our community



Ken Eskdale, Dino Sophocleous and Ian Brown.

By honouring its veterans, the Royal Canadian Legion Regina Branch 001 is helping change the future of health care in southern Saskatchewan.

In 2017, the organization provided a generous gift of \$100,000 to Hospitals of Regina Foundation as part of its Poppy Campaign. The annual campaign generates funds from the sale of poppies and wreaths leading up to, and including, Remembrance Day services in the community.

The funds will support the Veterans Unit at the Wascana Rehabilitation Centre and the Eye Centre at the Pasqua Hospital, and will be invested in much-needed equipment and technology for both areas of care.

“I couldn’t be more proud of what we have accomplished over the years,” says Ken Eskdale, president and comrade.

“Our partnership with the Foundation speaks to the pride of our veterans and their desire to give back. Our commitment to this country begins with serving the people and causes that drive our communities.”

Comrade Ian Brown, chair of the Poppy Campaign, agrees that the success of the campaign has been impressive.

“The Poppy Campaign gets better and better every year,” says Ian. “It is heartwarming to see how the people of southern Saskatchewan have embraced such an important cause. It means a great deal to us to be able to give back to organizations like Hospitals of Regina Foundation.”

The Royal Canadian Legion Regina Branch 001 is a long-standing supporter of the Foundation. Over the past 29 years, the organization has donated

more than \$444,000 to support health care services in our hospitals, including electric beds, patient lifts, and eye diagnostic and treatment equipment.

Lisa Chamberlin, director of care, extended care and veterans programs at the Wascana Rehabilitation Centre, says the impact of the Royal Canadian Legion Regina Branch 001 has been tremendous.

“The veterans in our care are very special to us and have become an important part of our work family. We are able to provide them with the health care services they deserve thanks to the support of the Royal Canadian Legion Regina Branch 001 and Hospitals of Regina Foundation,” says Lisa. “The generosity of both organizations has allowed us to invest in much-needed equipment that supports the safety and comfort of our patients. On behalf of our staff and residents, thank you for improving their lives.”

“The continued support that we receive from the Royal Canadian Legion Regina Branch 001 and its Poppy Campaign is greatly appreciated,” says Dino Sophocleous, president and CEO, Hospitals of Regina Foundation. “Thank you for making lives better and for doing your part to improve the services and care available to our veterans and the people of southern Saskatchewan. We are truly fortunate to count you among our friends.”

# Uncover the Cure

*marks 10 years with significant milestone*

What began as the vision of two local businessmen is now helping men in our community live better lives.

Gordon and Doug Rawlinson, founders of Rawlco Radio, sought to change the future of health care in southern Saskatchewan. That vision became a reality in 1987 with the launch of the Z99 Radiothon and the donation of a major financial gift to the Rawlco Centre for Mother Baby Care, 17 years later.

In 2007, Rawlco turned its attention to improving men's health care in our community by creating the Uncover the Cure Cocktail Party. The event was designed to raise funds to help establish the Prostate Assessment Centre at the Pasqua Hospital. Through Hospitals of Regina Foundation, the funds would be invested in state-of-the-art equipment and technology.

In 2017, the event celebrated its 10th anniversary by raising \$82,900, bringing its 10-year total to more than \$1 million.

"We can't say enough about the support Uncover the Cure has received over the past 10 years," says Tom Newton, vice president and general manager of Rawlco Radio. "Each year, the community has stepped up and affirmed its support for men's health care. Together, we are helping ensure that our fathers, brothers and sons receive the best health care possible, right here at home."



*Uncover the Cure celebrated its 10-year anniversary by raising nearly \$83,000, bringing its 10-year total to more than \$1 million.*

Prostate cancer is the most common cancer affecting men. One in eight men are diagnosed every year. The Prostate Assessment Centre plays a critical role in providing patients with early detection, diagnosis and treatment. Last year alone, 534 men received biopsies at the Centre.

Steve Phillipow, a prostate cancer survivor and a current advisor with the prostate cancer support group, says Uncover the Cure has played a critical role in keeping men's health care top of mind in our community.

"The opening of the Prostate Assessment Centre was a defining moment for men's health care in southern Saskatchewan," says Steve. "Thanks to Rawlco, Hospitals of Regina

Foundation and events like Uncover the Cure, we have an assessment centre that will continue to make lives better."

"Over the past 10 years, the Prostate Assessment Centre has become a key centre for men's health care in southern Saskatchewan. The Foundation's ability to provide patients with timely, effective diagnosis and treatment is possible because of partners like Rawlco, our donors, and events such as Uncover the Cure," says Dino Sophocleous, president and CEO, Hospitals of Regina Foundation. "Thanks to events like this, men in our community are living better lives. We are extremely grateful for all the hard work Rawlco puts into the event, and would like to congratulate them on this impressive \$1 million milestone."

## *Gifts that will* make lives better



*Norman Beirnes*

Each year, people in our community direct heartfelt gifts to Hospitals of Regina Foundation (HRF) in honour of a loved one. Often times, these thoughtful donations symbolize a deep appreciation for the exceptional care provided at Regina's hospitals – like that of Norman Beirnes.

Norman's wife, Joan, received tremendous care at our hospitals that extended her quality of life for five-and-a-half years before her passing in 2010. To show his gratitude and to help others, Norman donates a gift of securities to the Foundation every year. The retired University of Regina mathematics professor is also an HRF Legacy Society member who wants to help make lives better by leaving a gift to the Foundation in his will.

"My wife and I were fortunate to have accumulated a number of stocks over



*Lillian (Joan) Beirnes*

the course of our careers. We were planning to enjoy a long retirement, but that all changed after she grew very ill," says Norman. "She often said she wanted to give back, with Hospitals of Regina Foundation being top of mind. I can think of no better way to show my appreciation for the care she received than to help improve the health care services available for others at Regina's hospitals."

Making a gift of securities to the Foundation has an immediate impact on the care provided in Regina's three hospitals. Donating publicly traded securities like stocks, bonds and mutual funds eliminates the capital gains tax that you would pay if you sold the securities and then submitted a cheque to donate the funds.

Considering this, Norman believes a gift of securities is the perfect way to help

support family members, friends and neighbours who receive care at our hospitals.

"Donating securities gives me the flexibility to decide when I want to give back, and how much I choose to contribute," says Norman. "Admittedly, the tax incentives are why I make the gift in this way – no one wants to pay any more taxes than they need to – but the real benefit is in knowing I am helping others in our community. I know Joan would be very happy about that."

"Norman has shown how donating a gift of securities is a simple process with a very positive outcome," says Lisa Green, HRF's vice president of development. "Each year, he reviews his portfolio to determine the stocks that may have the largest capital gain. He then contacts his broker and notifies the Foundation when he has made the transaction. It is a triple win for everyone involved – contributing to better health care, eliminating capital gains tax, and receiving a charitable tax receipt."

For more information about making a gift of securities to Hospitals of Regina Foundation, visit [hrf.sk.ca/Ways-to-Give/Gifts-of-Securities](http://hrf.sk.ca/Ways-to-Give/Gifts-of-Securities).



# Home lottery

*a win-win situation for local nurse*



*The top prizes winners from our 2017 Spring Home Lottery.*

While Motunrayo Adeyoju was thrilled to have won a significant cash prize in Hospitals of Regina Foundation's 2017 Spring Home Lottery, she believes the real winners are the people of southern Saskatchewan.

“Being a nurse at the Regina General Hospital, I have seen firsthand just how important the proceeds from the home lotteries are,” says Motunrayo. “By purchasing a ticket, we help ensure my colleagues and I have the technology we need to provide life-saving care to those in need.”

In 2017, we marked an important milestone in the history of our Foundation and the Home Lottery. For 30 years, the people of Saskatchewan have generously supported our lotteries, raising much-needed funds for health care services at Regina's three hospitals.

Since 1987, proceeds from our lottery program have totalled more than an astounding \$39 million.

The 2017 Spring Home Lottery built on that momentum, selling out before the early bird deadline. There were 1,505 prizes awarded and the 50/50 add-on reached nearly \$772,000.

For Motunrayo, like many of our lottery winners, the ability to give back and make lives better is what matters most. The mother of five and grandmother of three has purchased tickets for the past seven years, and will continue to do so in the future.

“It makes me happy to spend my money on such a great cause. Supporting the home lotteries is another way for me to help make lives better for people in our community,” she says.

“It is a win-win situation for me and my family. If I win a prize, great! If not, I still win because I know I am doing my part to improve the health care services available to our people.”

President and CEO Dino Sophocleous says Motunrayo is an example of the philanthropic spirit that makes our community special.

“As we celebrate the 30th anniversary of the Foundation's Home Lotteries, we thank the southern Saskatchewan community for their unwavering support, generosity and dedication to enhancing the lives of people you care about,” he says. “Our community's ongoing support of the Foundation's Home Lotteries will continue to help create better lives for generations to come.”



*with our community*



The generosity of our partners, supporters, donors and volunteers has been both monumental and transformational over the past 30 years. Together, we have achieved a higher standard of care for people in our community, ultimately helping them live better lives.

If you'd like to share a congratulatory message, send us a selfie at [hrf@hrf.sk.ca](mailto:hrf@hrf.sk.ca). We'd love to hear from you!



# Celebrating 30 years of making lives better



*Phyllis Lamb*

When Phyllis Lamb began supporting Hospitals of Regina Foundation (HRF), Brian Mulroney was Canada's Prime Minister. *Cheers* was one of television's top rated programs. And, the Saskatchewan Roughriders welcomed to their team the young quarterback Kent Austin. Fast forward 30 years, and the only constant is Lamb's commitment to Regina's hospitals.

Lamb made her first gift in 1986, one year before the Foundation was formed. Since then, she donated generously to help fill the greatest needs in Regina's three hospitals. Over the past 30 years, she made a total of 59 donations.

"Sooner or later, we all need hospital care," says Lamb. "I don't know of any other charitable organization that helps so many people. I don't have children, so I want to do my part to help the community. It's nice to think you are able to do something good for other people."

That same commitment to community is what first drove brothers Gordon and

Doug Rawlinson to give back. In 1987, the founders of Rawlco Radio forever changed the face of health care in southern Saskatchewan with the launch of the Z99 Radiothon. Since then, the annual 36-hour fundraising event has raised more than \$7 million for the Foundation to invest in life-saving technology for the neonatal intensive care unit (NICU) at the Regina General Hospital.

"Gordon and Doug care deeply about this community and its people," says Tom Newton, vice president and general manager of Rawlco Radio. He says for 30 years, the entire Rawlco Radio family has worked with the Foundation to build on that legacy by encouraging the community to open their hearts and donate, and each year they have responded with great generosity. "We are proud to have made such a positive impact on the many babies requiring Regina's NICU."

SaskTel's on-going generosity has also led to better lives for people in our community. Beginning in 1987, the Corporation partnered with the Foundation to invest in improved health care services in many key areas. This includes, bringing the first MRI machine to southern Saskatchewan in 1999, the Prostate Assessment Centre, and the Mosaic Heart Centre.

"SaskTel is dedicated to supporting the communities we serve and improving the quality of life in our province," says

Katrine White, SaskTel vice president, consumer sales and solutions, and current HRF board member. "Health care is an essential service in Saskatchewan, and SaskTel has been supporting Hospitals of Regina Foundation since 1987 to allow the Corporation to demonstrate its commitment to the people of this province."

"Over the past three decades, Hospitals of Regina Foundation has partnered with you, our extraordinarily committed community, to make lives better," says Dino Sophocleous, president and CEO, Hospitals of Regina Foundation. "From community events and grassroots fundraising, to our home lotteries and corporate and individual partnerships, your commitment to the Foundation allows us to support the critical work of our doctors and nurses, and to deliver on our promise of excellent health care for the people of southern Saskatchewan."

Check out our 30th anniversary timeline and television vignettes to learn more about our key accomplishments over the past three decades. [hrf.sk.ca/About-Us/30th-Anniversary](http://hrf.sk.ca/About-Us/30th-Anniversary).



## The giving spirit *of our community*

The strength of our community is rooted in the compassion and generosity of our people. Each year, their philanthropic spirit is on display as individuals, organizations, and businesses rally together to support a number of creative and unique fundraising efforts across southern Saskatchewan. They hold golf tournaments, walks, runs, dinners, galas, and more. Thank you for your unwavering support that continues to make lives better for everyone who needs Regina's hospitals.

These are just some of the events held in support of Hospitals of Regina Foundation between April and July 2017. To learn more about our events, visit [hrf.sk.ca/Events/Our-Events](http://hrf.sk.ca/Events/Our-Events).

- EMS Gala \$1,965
- Power of Pink \$100,000
- Cardiac Care Unit 5 KM Walk/Run \$32,200
- Uncover the Cure \$82,900
- Who's Your Daddy \$19,210
- BMO Financial Group Champagne Classic \$22,280
- Plywood Cup \$55,000
- O.S.C.A.R Charity Golf Classic \$51,750
- Sapori D'Italia (Flavours of Italy Gala) \$14,000
- Fighting for Families 5K Walk/Run \$12,778



Are you interested in hosting your own fundraiser?  
 Visit [hrf.sk.ca/Events/Host-An-Event](http://hrf.sk.ca/Events/Host-An-Event) for our event's package and sign up online or call 306-781-7516.

Please support our hospitals by donating to the Foundation, today!

