



FOR IMMEDIATE RELEASE

Community raises \$82,900 for Prostate Assessment Centre

May 25, 2017, Regina, SK – The southern Saskatchewan community reaffirmed its commitment to men’s health care by raising \$82,900 through the Uncover the Cure Cocktail Party. This year marks the 10th anniversary of Rawlco Radio’s celebrated event that raises funds for the Prostate Assessment Centre at the Pasqua Hospital. Special thankyou to Gordon & Jill Rawlinson for there generous support and a \$25,000 donation to this years event.

Since 2007, Uncover the Cure has raised \$1.2 million to help establish the Centre and provide funding for state-of-the-art equipment and technology, including biopsy tools, vital sign monitors and an ultrasound. This year, funds will support research, education and technology.

“Rawlco is proud to support men’s health care initiatives in our community. An important part of that commitment centres on our continued investment in the Prostate Assessment Centre,” says Tom Newton, vice president and general manager of Rawlco Radio. “We recognize that our investments have a very real impact on our fathers, brothers and sons. The continued support of Uncover the Cure ensures they receive the best health care possible right here at home.”

Prostate cancer is the most common cancer affecting men, with one in eight men being diagnosed. The Prostate Assessment Centre plays a critical role in providing patients with early detection, diagnosis and treatment. Last year alone, 534 men received biopsies at the Centre.

“Over the past 10 years, the Prostate Assessment Centre has become a key centre for men’s health care in southern Saskatchewan. The Foundation’s ability to support the timely, effective diagnosis and treatment of patients is possible because of partners like Rawlco, our donors and events such as Uncover the Cure,” says Dino Sophocleous, president and CEO. “Thanks to events like this, men in our community can live better lives. We are extremely grateful for all the hard work Rawlco puts into Uncover the Cure every year.”

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ABOUT RAWLCO RADIO

No one loves being in radio more than we do at Rawlco Radio! We’re a private, family owned radio company. We work really hard everyday to provide truly great radio stations to our listeners and clients in the communities we serve.

ABOUT HRF

In 1987, an inspired group of volunteers came together to make better lives for the people of southern Saskatchewan by establishing Hospitals of Regina Foundation. As we celebrate our 30th anniversary, we wish to thank you for your unwavering support, generosity and dedication to enhancing the lives of people you care about in our community. Together, we have raised more than \$165 million in our 30-

year history. Your on-going support will mean ever-improving health care for people needing Regina's hospitals, across southern Saskatchewan.

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