



FOR IMMEDIATE RELEASE

New Partnership Supports Regina's NICU

February 27, 2023, Regina, SK – A new partnership between Hospitals of Regina Foundation and Coldwell Banker Local Realty, in support of our Neonatal Intensive Care Unit (NICU), in the Rawlco Centre for Mother Baby Care at Regina General Hospital, will help save babies' lives.

The team at Coldwell Banker Local Realty has pledged a donation from every home purchase or sale in 2023 to support Hospitals of Regina Foundation and our Neonatal Intensive Care Unit (NICU), with the total to be announced and celebrated in January 2024. Each year, over 500 babies require specialized care in our NICU, in the Rawlco Centre for Mother Baby Care at Regina General Hospital, and this partnership will support the NICU priority needs and help ensure that these babies will continue to receive the best care possible, right here at home.

"Over 50% of our agents and their families here at Coldwell Banker Local Realty have been directly or indirectly impacted by the Regina Neonatal Intensive Care Unit. This cause is close to our hearts and we know first hand the importance it plays for families throughout Southern Saskatchewan. We are proud to partner with Hospitals of Regina Foundation and support their effort in our communities." says Brin Werrett, Broker, Coldwell Banker Local Realty.

"We are thankful for this new partnership with Coldwell Banker Local Realty in support of our NICU," says Dino Sophocleous, president and CEO, Hospitals of Regina Foundation. "Ensuring our medical teams have the technology they need to provide life-saving care for our smallest patients is our top priority. Providing our NICU with the cutting-edge technology these babies need wouldn't be possible without the support of our community and partners like Coldwell Banker Local Realty."

To help support our **Neonatal Intensive Care Unit** through a donation, please visit www.hrf.sk.ca or call (306) 781-7500.

ABOUT HOSPITALS OF REGINA FOUNDATION

In 1987, an inspired group of volunteers came together to make lives better for the people of southern Saskatchewan. Their vision helped establish Hospitals of Regina Foundation. We fundraise and invest in key centres of care, with a goal to help establish the best health care possible for everyone in our community. With the help of our dedicated donors, the Foundation has raised over \$235 million since our inception, and together

we will continue to support the critical work of our medical teams and, most importantly, patients in Regina and southern Saskatchewan.

ABOUT COLDWELL BANKER LOCAL REALTY

Coldwell Banker Local Realty is a locally-owned, independent real estate brokerage established in Regina in 2021. With 29 real estate agents and 3 staff, they are considered to be the fastest growing office in the Coldwell Banker Canada network. Coldwell Banker Local Realty agents work with Regina and Southern Saskatchewan families and businesses to assist in their purchase and sale of homes, farms and commercial properties. Supporting and being active members of their community is one of key pillars of the company's operations.

FOR MORE INFORMATION:

Wes Fyck
Director, Marketing & Communications
Hospitals of Regina Foundation
(306) 781-7520
wesley.fyck@hrf.sk.ca

Brin Werrett
Broker
Coldwell Banker Local Realty
(306) 537-3610
brinwerrett@coldwellbanker.ca